

Cookie statement

Various cookies can be used on our website www.yachtcloud.eu

Below you will find an explanation of what cookies are, what they do and which cookies are collected on the YachtCloud website and why.

What do cookies do?

Cookies are small files which are downloaded to any internet enabled device, such as your computer, tablet or smart phone (hereafter referred to as "computer"), when you visit a website. These cookies record specific interactions between you and the webpage you are visiting, including www.yachtcloud.eu and in some cases, other websites. A cookie is stored on your computer and as a result, the web page you are visiting is able to recognize your computer. A cookie is not able to start programs or spread viruses.

From the moment they are placed on a computer, cookies have a limited period of validity. Once the validity period has expired, the cookie is deleted by your browser. For some cookies used, the validity period is the duration of the browser session. There are, however, also cookies that have a longer period of validity so that they can be used on subsequent visits to our website. Any personal data collected by means of cookies will be processed in accordance with our privacy policy.

Cookies on our website

On our website we use functional (essential) cookies, analytical cookies, cookies related to social media options and tracking cookies for the provision of relevant content.

Functional (essential) cookies

Functional cookies are cookies that are essential for the use of and navigation of the website. The cookie related to navigation ("ASP.NET_SessionId") is only valid for the duration of your browser session. In order to be able to remember your choice in relation to the acceptance or refusal of our cookies, it is necessary for us to use an additional functional cookie (cookieAccepted). This cookie is valid for a maximum of two years.

The cookies referred to in this section are our own cookies and can only be read by authorized YachtCloud employees. YachtCloud does not share any data collected through these cookies with third parties, subject to statutes of limitations.

Analytical cookies

Analytical cookies determine how visitors navigate our website. With this information we can analyze the use of our website. We use the information obtained with these cookies to improve our website.

To achieve this we use the Google Analytics service. To this end, third party analytical cookies are placed (by Google Inc., the provider of this service), on our website.

Based on the data collected with these cookies, Google prepares anonymous reports for YachtCloud regarding the use of our website. We have set the Google Analytics cookies to 'privacy friendly' in line with the recommendation of the Dutch Data Protection Authority. In doing so we collect and process less data from you, the user of the website. For more information about these cookies and their validity period, please refer to the Google website ([link](#)). Google also offers the option to opt out of data collection in the context of Google Analytics ([link](#)). More information about cookie use by Google can be found [here](#).

Social media cookies

In order to offer visitors to our website www.yachtcloud.eu the option to socially share content, we have placed social media buttons on our website. For these buttons to work, social media companies, such as Twitter, Facebook, YouTube and Google, use their own cookies so that they are able to recognize you when you are logged into that social network. They also collect data regarding the page that you share. For more information about the data that social media companies collect, please refer to each individual company's privacy statement(s). These can change regularly.

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)

The cookies related to social media are not used, placed or read by us, but by the relevant social media provider. We have limited knowledge of and no control over these cookies. We therefore accept no responsibility or liability for these cookies or for how the relevant social media providers deal with the collected information.

Tracking cookies

With your permission, we use cookies on your computer. The acceptance of these cookies is requested soon as you visit our website. When you use our website www.yachtcloud.eu we collect (part of) your IP address, browser type, operating system and application version, language settings, the page from which you came to our website and the pages of our website that you have visited. We also collect information about the response to email messages. When you visit our website via a mobile device, we also collect information about the brand of your mobile device and other specific features of the device.

The resulting profile is not linked to data such as your name, address or email address etc, but serves only to match content to your profile, so that it is as relevant as possible for you and your experience on our website.

Reject and delete cookies

You can set your browser so that cookies are not stored. You can also allow or deny each particular cookie or opt to have all cookies deleted when you close your browser. A useful step-by-step plan for managing cookies can be found on the 'Consumentenbond' website ([here](#)).

Cookies are used on every computer with which you visit our website www.yachtcloud.eu. If you no longer wish to use cookies at all, you must disable these by adjusting the settings on all computers that you use. Please note that if you deny and/or delete cookies, this will also affect any functional and essential cookies. This may limit the functionality available to you when visiting of our website.

If you have questions about the use of cookies, please contact us.